

(19) World Intellectual Property  
Organization  
International Bureau



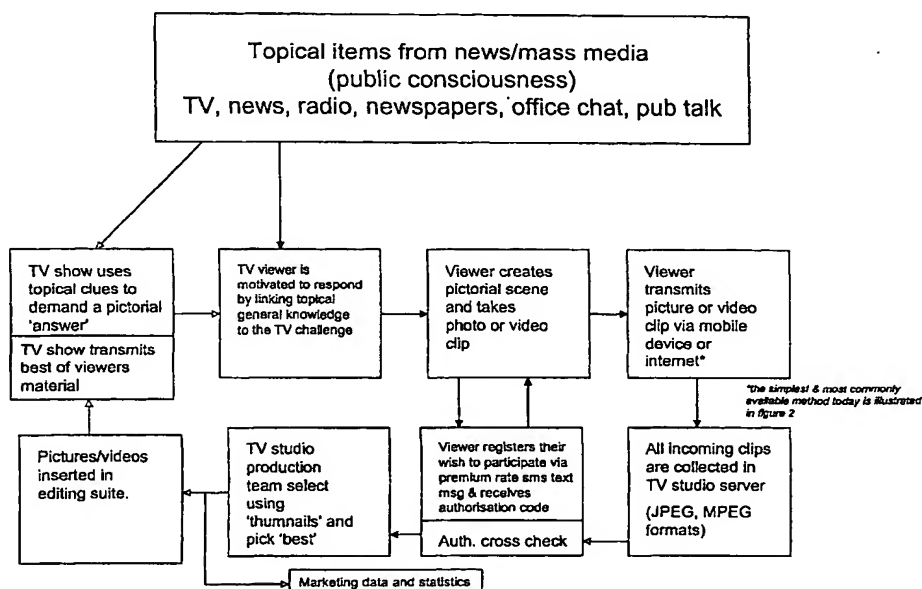
(43) International Publication Date  
15 January 2004 (15.01.2004)

PCT

(10) International Publication Number  
WO 2004/006580 A1

- (51) International Patent Classification<sup>7</sup>: H04N 7/173 (81) Designated States (*national*): JP, US.
- (21) International Application Number: PCT/GB2003/002913 (84) Designated States (*regional*): European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR).
- (22) International Filing Date: 4 July 2003 (04.07.2003)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data: 0215378.1 4 July 2002 (04.07.2002) GB
- (71) Applicant and (72) Inventor: HUDSON, Jonathan, Olaf [GB/GB]; Greylag House, 46 High Street, Odell, Bedford MK43 7BB (GB).
- Declaration under Rule 4.17:  
— of inventorship (Rule 4.17(iv)) for US only
- Published:  
— with international search report  
— before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments
- For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: IMPROVEMENTS RELATING TO TV PROGRAMME MATERIAL ASSEMBLAGE



(57) Abstract: The present invention provides a method of assembling programme material involving the steps of (a) distributing clues defining or alluding to content to be broadcast as a television segment or assembled for that potential purpose; (b) receiving a plurality of content presentations, received content being based on an interpretation of said clues; and (c) forming said received content into an assemblage of material for broadcast. In addition, the method may include the step of selecting at least one said presentations for broadcast.

# INTERNATIONAL SEARCH REPORT

International Application No

PCT/GB 03/02913

## A. CLASSIFICATION OF SUBJECT MATTER

IPC 7 H04N7/173

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 7 H04N

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, PAJ

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

| Category * | Citation of document, with indication, where appropriate, of the relevant passages   | Relevant to claim No.            |
|------------|--|----------------------------------|
| Y          | US 5 537 143 A (O'LEARY ROBERT ET AL)<br>16 July 1996 (1996-07-16)<br><br>column 6, line 66 -column 7, line 8<br>column 7, line 29 - line 39<br>column 10, line 65 -column 11, line 8<br>--- | 1-3, 5-7,<br>17, 25,<br>26, 32   |
| Y          | WO 01 84842 A (HEWLETT PACKARD CO)<br>8 November 2001 (2001-11-08)<br><br>page 7, line 4 - line 8<br>page 8, line 2 - line 7<br>---  | 1-3, 5-7,<br>17, 25,<br>26, 32   |
| A          | WO 00 64173 A (NOKIA CORP ;TANSKANEN ERKKI<br>(FI); NOKIA INC (US))<br>26 October 2000 (2000-10-26)<br>page 5, line 29 -page 6, line 7<br>page 8, line 25 -page 9, line 26<br>---            | 1, 3, 8,<br>10, 16,<br>25-27, 32 |
| -/--       |  |                                  |

☒ Further documents are listed in the continuation of box C.

☒ Patent family members are listed in annex.

### \* Special categories of cited documents :

- \*A\* document defining the general state of the art which is not considered to be of particular relevance
- \*E\* earlier document but published on or after the international filing date
- \*L\* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)
- \*O\* document referring to an oral disclosure, use, exhibition or other means
- \*P\* document published prior to the international filing date but later than the priority date claimed

- \*T\* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
- \*X\* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
- \*Y\* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.
- \*&\* document member of the same patent family

Date of the actual completion of the international search

27 October 2003

Date of mailing of the international search report

03/12/2003

Name and mailing address of the ISA

European Patent Office, P.B. 5818 Patentlaan 2  
NL - 2280 HV Rijswijk  
Tel. (+31-70) 340-2040, Tx. 31 651 epo nl,  
Fax (+31-70) 340-3016

Authorized officer

Sindic, G

# INTERNATIONAL SEARCH REPORT

International Application No

PCT/GB 03/02913

## C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

| Category * | Citation of document, with indication, where appropriate, of the relevant passages   | Relevant to claim No.                   |
|------------|--|---|
| A          | <p>WO 02 30105 A (DIGEO INC)<br/> 11 Apr11 2002 (2002-04-11)</p> <p>page 6, line 33 -page 7, line 26<br/> page 9, line 1 - line 14<br/> page 10, line 11 - line 26</p> | <p>1,3,8,<br/> 10,16,<br/> 25-27,32</p> |
| A          | <p>WO 02 01270 A (NOKIA MOBILE PHONES LTD<br/> ;NOKIA INC (US))<br/> 3 January 2002 (2002-01-03)<br/> abstract</p>   | <p>8,10,27</p>                          |

# INTERNATIONAL SEARCH REPORT

information on patent family members

International Application No

PCT/GB 03/02913

| Patent document<br>cited in search report |   | Publication<br>date | Patent family<br>member(s)  | Publication<br>date  |
|---|---|---------------------|---|--|
| US 5537143                                | A | 16-07-1996          | AU 5014493 A<br>WO 9405117 A1   | 15-03-1994<br>03-03-1994   |
| WO 0184842                                | A | 08-11-2001          | AU 5696601 A<br>WO 0184842 A2   | 12-11-2001<br>08-11-2001   |
| WO 0064173                                | A | 26-10-2000          | AU 4135800 A<br>EP 1172002 A1<br>WO 0064173 A1<br>JP 2002542735 T   | 02-11-2000<br>16-01-2002<br>26-10-2000<br>10-12-2002   |
| WO 0230105                                | A | 11-04-2002          | US 6529233 B1<br>AU 5553501 A<br>AU 6110401 A<br>AU 6115101 A<br>AU 6126801 A<br>AU 6318601 A<br>AU 6494501 A<br>WO 0230116 A1<br>WO 0230105 A1<br>WO 0230120 A1<br>WO 0230121 A1<br>WO 0230117 A1<br>WO 0230129 A1<br>US 6489986 B1<br>US 6397388 B1 | 04-03-2003<br>15-04-2002<br>15-04-2002<br>15-04-2002<br>15-04-2002<br>15-04-2002<br>15-04-2002<br>11-04-2002<br>11-04-2002<br>11-04-2002<br>11-04-2002<br>11-04-2002<br>11-04-2002<br>03-12-2002<br>28-05-2002 |
| WO 0201270                                | A | 03-01-2002          | US 6532035 B1<br>AU 6257201 A<br>EP 1295158 A2<br>WO 0201270 A2   | 11-03-2003<br>08-01-2002<br>26-03-2003<br>03-01-2002   |